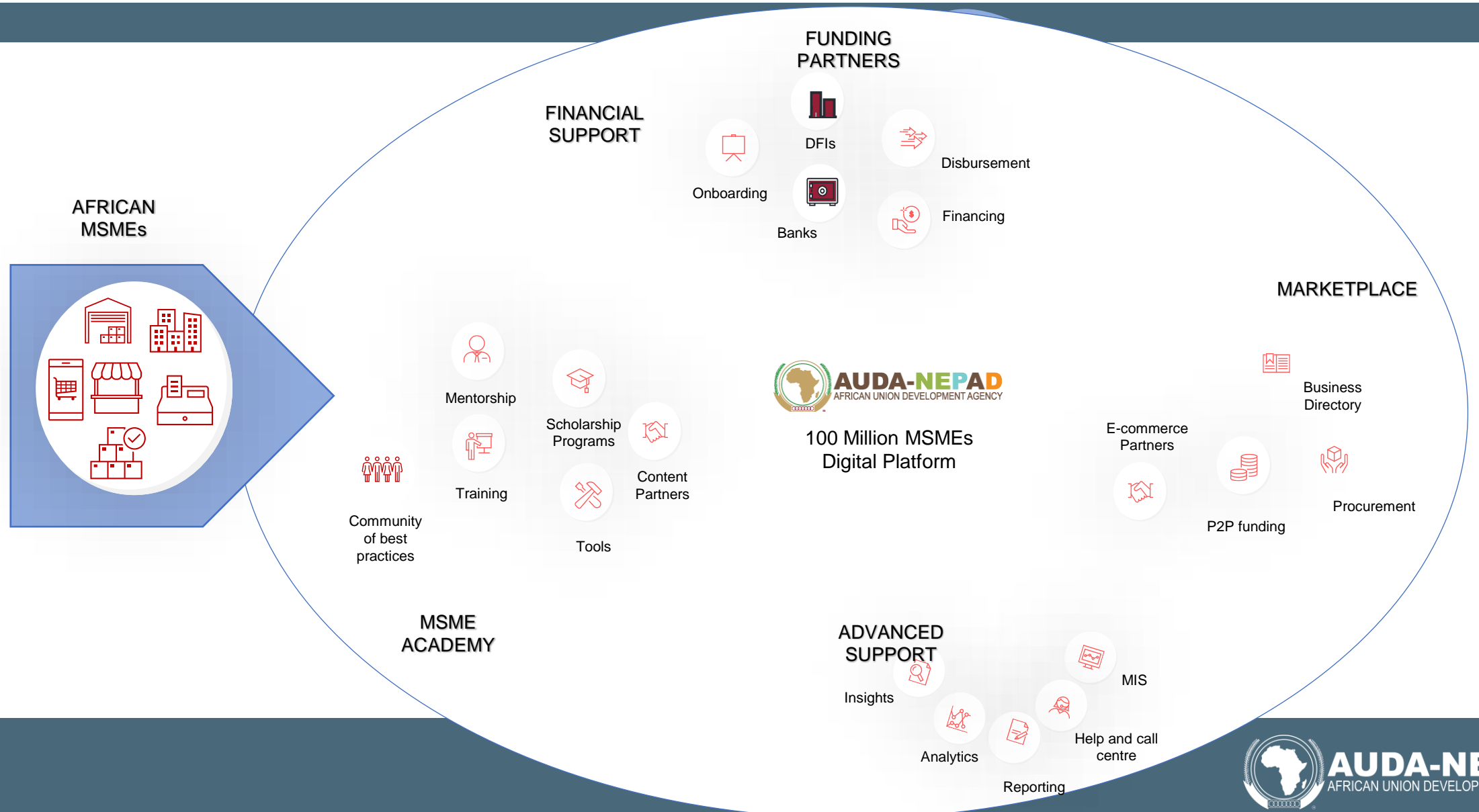




Transforming Africa's Future: The 100 Million MSME Initiative by AUDA-NEPAD

What We Are Doing ...

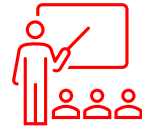
Driving the 100 million MSMEs initiative – a complex ecosystem bringing together multiple stakeholders across the three pillars



What We Are Doing ...

Achievements since inception

16 COUNTRY LAUNCHES



The Initiative has reach up to 3.1 million youth, however, only 40,000 MSMEs have benefited from tailored training in managerial business skills for MSMEs including ways to market goods and services, tips on daily cash flow management, and logistics.



A total of three Training of Trainers (ToTs) sessions were successfully conducted in Cote d'Ivoire, Chad, and Niger, providing invaluable training to more than 150 leaders of MSMEs and entrepreneurial catalysts.



Approximately \$84 million was mobilized in financial guarantee funds to benefit MSMEs in Ghana, Nigeria, Malawi, Tanzania, and Zambia through a joint partnership with DFC, USAID, and AUDA-NEPAD.



AUDA-NEPAD in collaboration with USAID and the Stanford Seed Transformation Program offered scholarships to 40 financially needy African SME CEOs and business leaders with a particular focus on female leaders and/or social impact firms.



The launch of the free online platform offers over 200 courses in multiple languages.