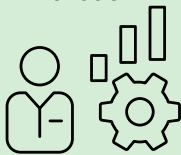




# MSMEs CALL FOR DIGITAL SOLUTIONS

## WHO ARE WE?

We are an MSME support programme within the Economic Integration division of AUDA-NEPAD focused on developing MSMEs\*. We support MSMEs that have digital solutions that focus on our two priority intervention areas:



**Digital solutions for Trade**



**Green Infrastructure**

## WHAT WE OFFER

Selected MSMEs will receive technical assistance to be carried out in 2023, to support your company's specific growth needs across three key areas:

- Investment readiness support
- Project-specific advisory
- Capacity building



## REQUIREMENTS FOR APPLICANTS:

- Be an operational business with a team of at least 3 people
- Be Africa-based
- Youth & Women-led MSMEs are encouraged to apply

## REQUIREMENTS FOR PROJECT

- Have a digital/technology based solution.
- Relevance to at least one of the priority intervention areas.
- Must have proof of concept (can be proven technology in a new context).

## APPLY NOW

**Click here to apply**

**\*This is NOT a funding application.**

*\*Initiative of the African Union Development Agency (AUDA-NEPAD), with financial support from the German Federal Ministry for Economic Cooperation and Development (BMZ) and technical assistance from the German Agency for International Cooperation (GIZ).*

**APPLICATION CLOSE:  
31 AUGUST 2022**