

Jibu TANZANIA

MAJI SAFI
BEI NAFUU





Jibu equips local entrepreneurs to set up a franchise business to provide access to affordable drinking water in their communities.

Ignite economic development and deliver access to clean water in Tanzania.

Our Solution

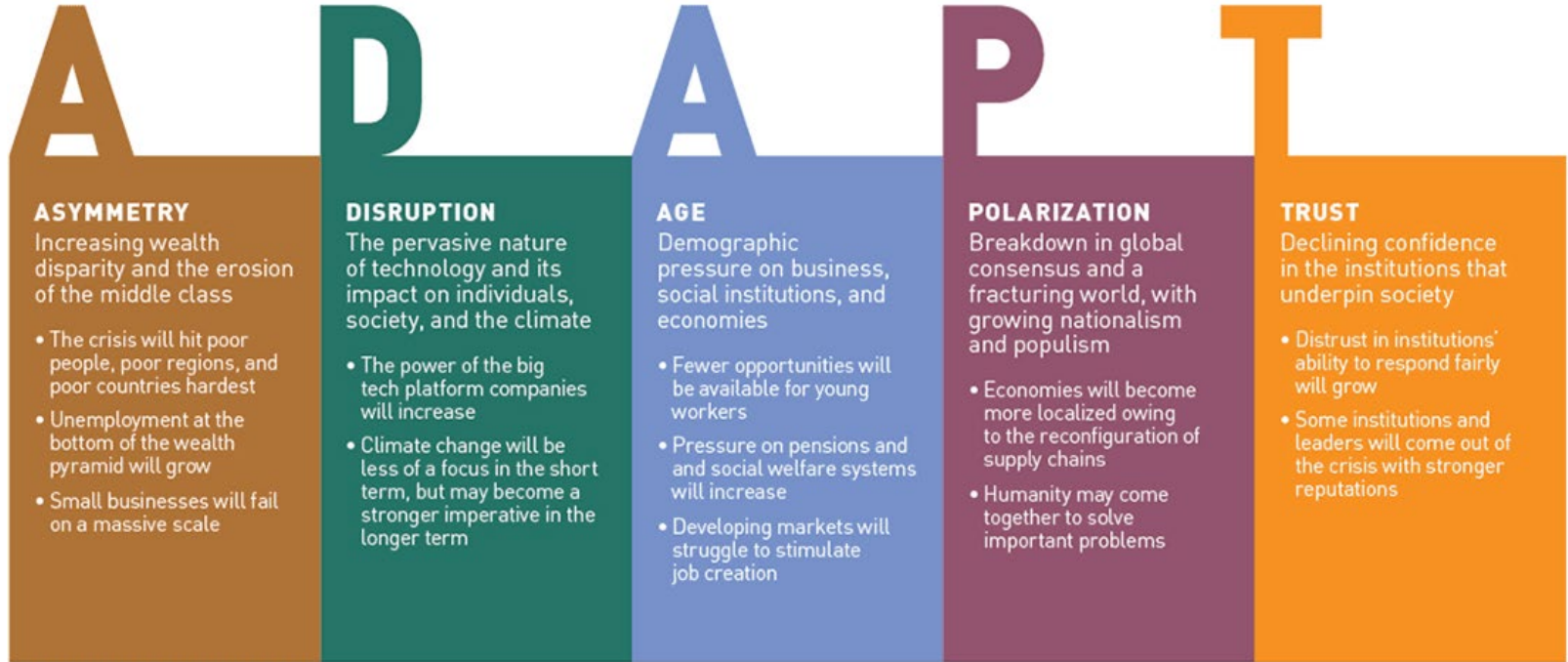
Equip co-invested entrepreneurs with turn-key businesses that make safe drinking water radically affordable.

Our franchise model gives small entrepreneurs a big business advantage:

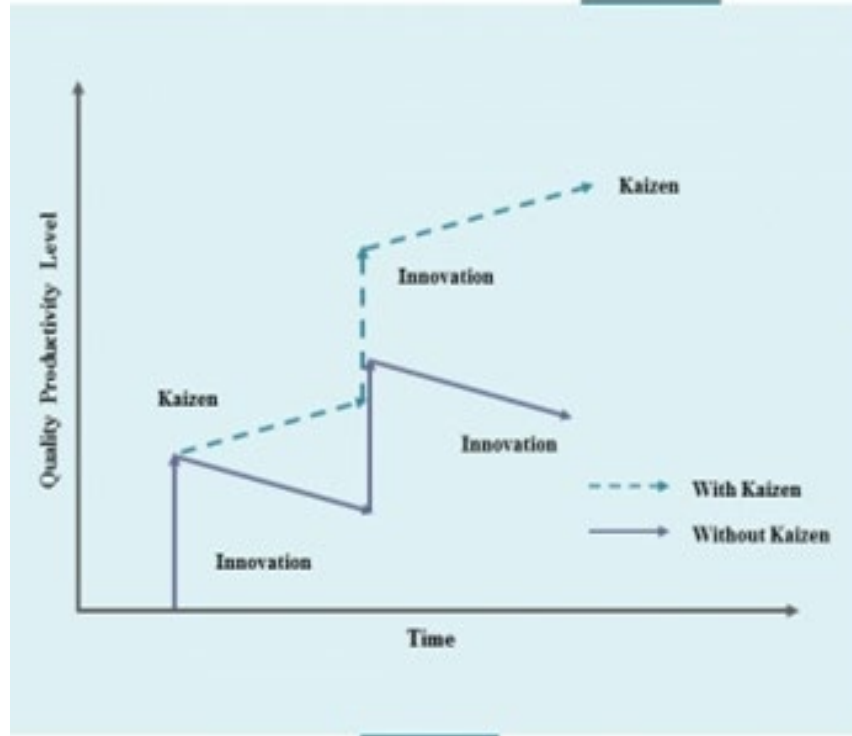
- Training: owners and staff
- Production line and system
- High-visibility retail front
- Branding and patented bottles
- Consumable inventory: economies of scale
- Standard operating procedures
- Financing: assets and inventory
- Govt regulatory support (TBS, OSHA, etc)



Covid-19 and new opportunities



Kaizen and Innovation process



Kaizen mindset encourages ever-evolving improvement.

- Radical Innovations
- Continuous Improvement

Second the COVID-19 outbreak may induce persistent changes in societies, consumer habits or needs that could uncover valuable business opportunities for start-ups that are able to anticipate these changes.