



# CONTINENTAL BUSINESS NETWORK (CBN)



# CBN HISTORY

The Programme for Infrastructure Development in Africa (PIDA) is a continental strategic framework to address infrastructure bottlenecks in Africa through cross-border infrastructure development., part of these bottlenecks is the lack of private sector participation in infrastructure development in Africa. In June 2015, the Continental Business Network (CBN) was launched in South Africa under the leadership of AUDA-NEPAD to simplify the complexity which cause bottleneck in private sector participation.

## ABOUT CBN

CBN is a public-private platform to facilitate access to private sector financing for regional infrastructure projects. The network provides an exclusive Infrastructure Investment advisory platform for collaboration with African Leaders. CBN provides thought leadership services and creates an engagement platform to discuss and find solution for issues like policy, investment risk rating, project structuring on other constrains that would hinder PIDA implementation on projects.

The Network comprises of leading African and global business and finance bodies as well as regional and international organizations. CBN engages and advances private sector priorities and requirements to invest in regional and transnational projects.

The CBN Secretariat is hosted by AUDA-NEPAD. AUDA-NEPAD is the central coordinator of the Continental Business Network (CBN) membership relations and initiatives. The CBN secretariat is the focal point for all CBN engagements. The Secretariat provides implementation support relating to strategic and operational activities of the CBN.

## WHO WE ARE

### CBN VISION

“ To bridge the infrastructure financing gap in Africa enhancing the livelihood of Africans ”

### CBN MISSION

“ The CBN is a public-private platform to engage private sector expertise and financing for infrastructure development ”

# CBN OBJECTIVES

Our objectives are aligned with the vision and mission reflecting CBN's key priorities as well as the value proposition. Our objectives are the follows:

**1** Improve Infrastructure Policy and Regulatory Environment to Facilitate Finance

**2** Market sound and champion bankable and investable infrastructure projects to improve infrastructure access

**3** Analyze data and formulate intelligence to provide advocacy for emerging infrastructure trends, opportunities, and challenges.

# FOUR MAIN FUNCTIONAL AREAS

For the Continental Business Network to achieve the above defined objectives 4 main functional areas are developed to provide operation and strategic direction for the network. The 4 main functional areas are as follow:

**1** Project Pipeline Market Place

**2** Intelligence and Insight Development

**3** Advocacy and Public-Private Sectors liaison

**4** Dialogue and Members Interaction



# CBN MEMBERSHIP

The CBN network is composed of various stakeholders interested in project promotion, advisory and financing, and the policy and regulatory environment. The Continental Business Network membership is based on invitation and nomination from the CBN secretariat. All CBN members are required to pay an annual membership fee, this fee provides access to members to receive full membership benefits provided by the network.

The criteria for the nominations are based on the following categories:



1

CEO-level executives from the private sector including Institutional Investors like African Pension and Sovereign Wealth Funds

2

Representatives from the Co-guarantee Platform secretariat

3

Executives from Development Finance Institutions

4

Representatives from infrastructure project owners and developers

# KEY MEMBERSHIP BENEFITS

1

Engage African Heads of State and Government, on a range of thought leadership, and strategic policy, financing, as well as investment issues, to promote effective private sector participation and investment in Africa's Infrastructure development.

2

Develop better insights in infrastructure projects, and reduce information asymmetries around these projects

3

Engage the public sector counterparts in support of Africa's economic and infrastructural development through the implementation of the Programme for Infrastructure Development in Africa (PIDA)

4

Drive and decide on the policy agenda and strategic priorities of the CBN,

5

Direct access to African Heads of State and Government Officials,

6

Opportunity to develop new projects and fast-track investments in infrastructure,

7

Selected media & communications coverage on thought leadership issues around infrastructure investments on the continent.

# CONTACT US

For more information about the Continental Business Network (CBN) email the CBN Coordinator Christine Razanamahandry at : [Lovasoar@nepad.onmicrosoft.com](mailto:Lovasoar@nepad.onmicrosoft.com) or visit [www.au-pida.org](http://www.au-pida.org)

