



Challenge to create MAA Production System (MPS)

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Yokohama, Japan
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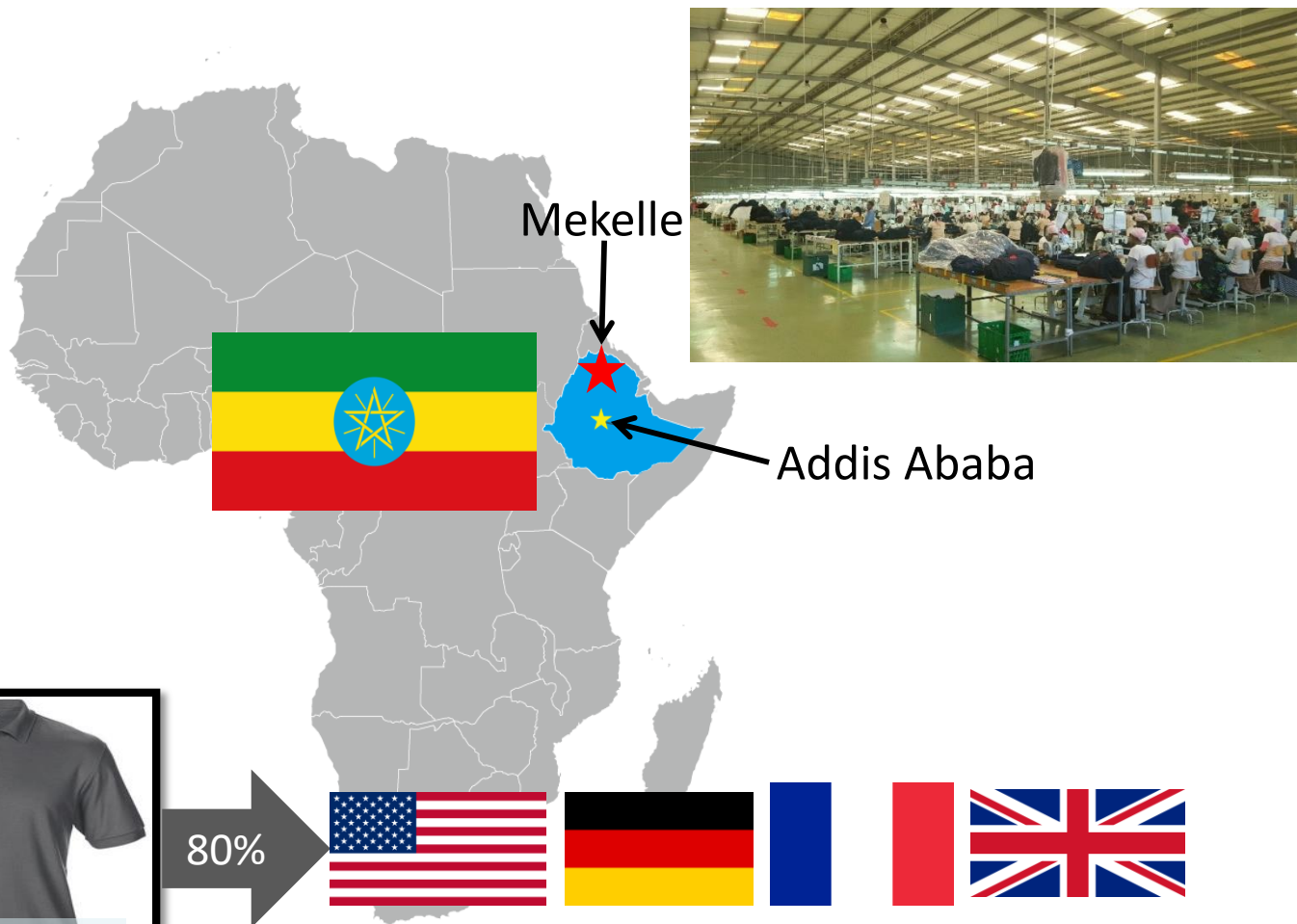
Company profile – Our Mission & Vision

Vision: Make our products No.1 in Africa in terms of good quality with reasonable price and on-time delivery.

Mission: Production of world class quality clothing with reasonable price offering maximum satisfaction.₂

Company profile – Our Products

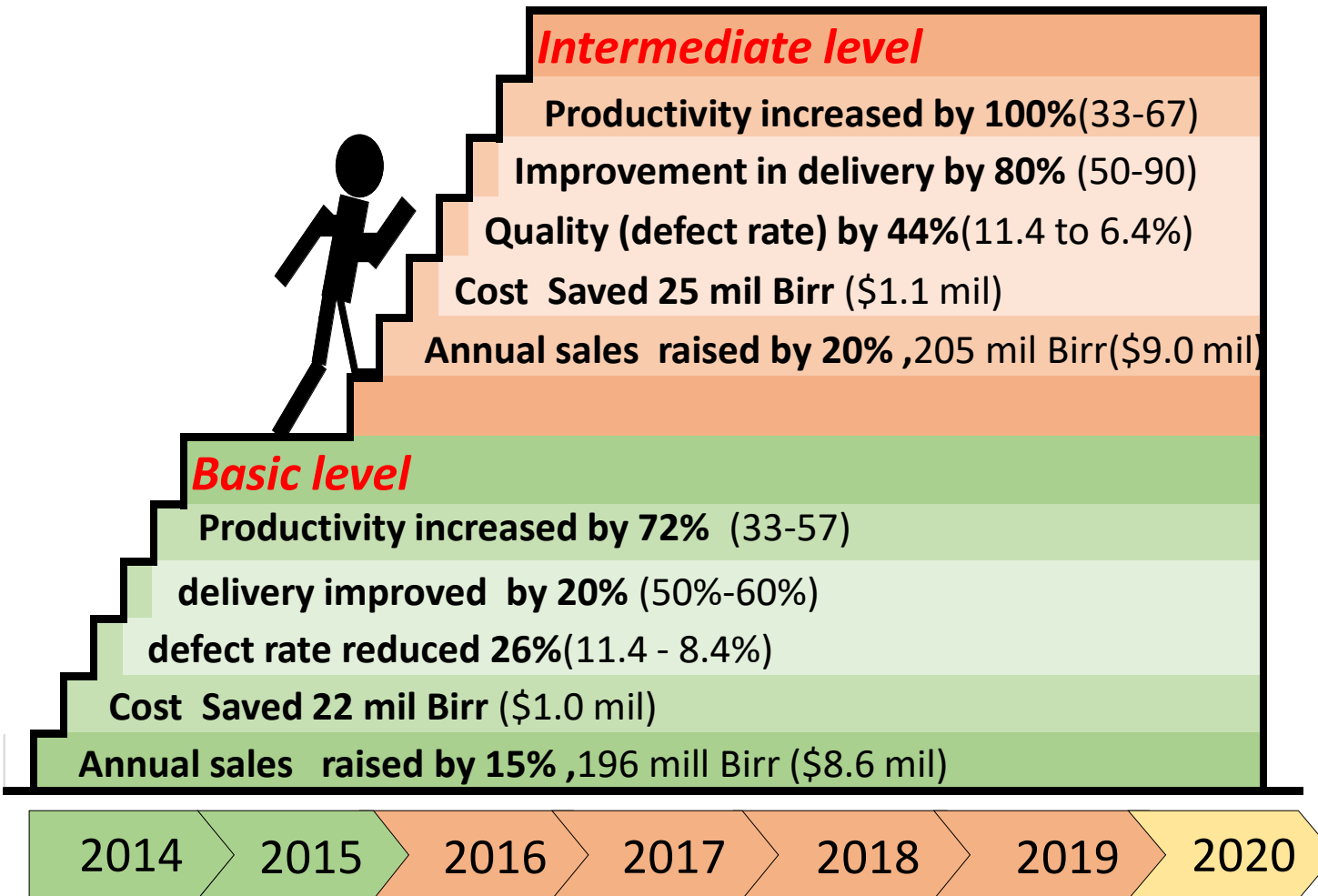
- Operational since **2004**
- Location: **1-hour flight to the North from Addis Ababa**
- Employee: **1,550 (F:70%)**
- Major product & annual production capacity:



6.6mil pieces



Kaizen in MAA – Achievement



Kaizen in MAA – Human & Environmental Aspects

- ✓ Motivation and team work of the employee increased.
- ✓ Strong effect on the development of employees and their skills (multi skill).
- ✓ Improves customer satisfaction.
- ✓ Environmental improvement (e.g. waste management).
- ✓ **Spillover effects of Kaizen activities: supporting public community, and small and medium enterprises (SMEs) in Tigray Region (Over 28 companies, for over two years).**



strengthen corporate competitiveness

- ✓ introduced HRMS,(SMART HC Management like managing HR, payroll and attendance in easy manner.
- ✓ By R&D, we succeeded in
 - **Boiler blow down** (from 3hrs -8hrs),
 - **new washing system at corino** to remove fluffs,
 - **Leakage Avoidance** in the compressor lines,
 - improve **dyeing time** etc, saved 4000 kil lit **water/year**, **22000kwh/year** of electricity, 223 kg of **chemical/year**, 2500litter/year of **diesel**
- ✓ We improve practice on **ICT, data Analysis, gathering &interpretation** of information towards **Innovation**

Kaizen in MAA – What is the key factors for our success?

Training for employees?

Kaizen team formed in every department?

Continuous 5S



Kaizen mind in person



Kaizen habituation in organization

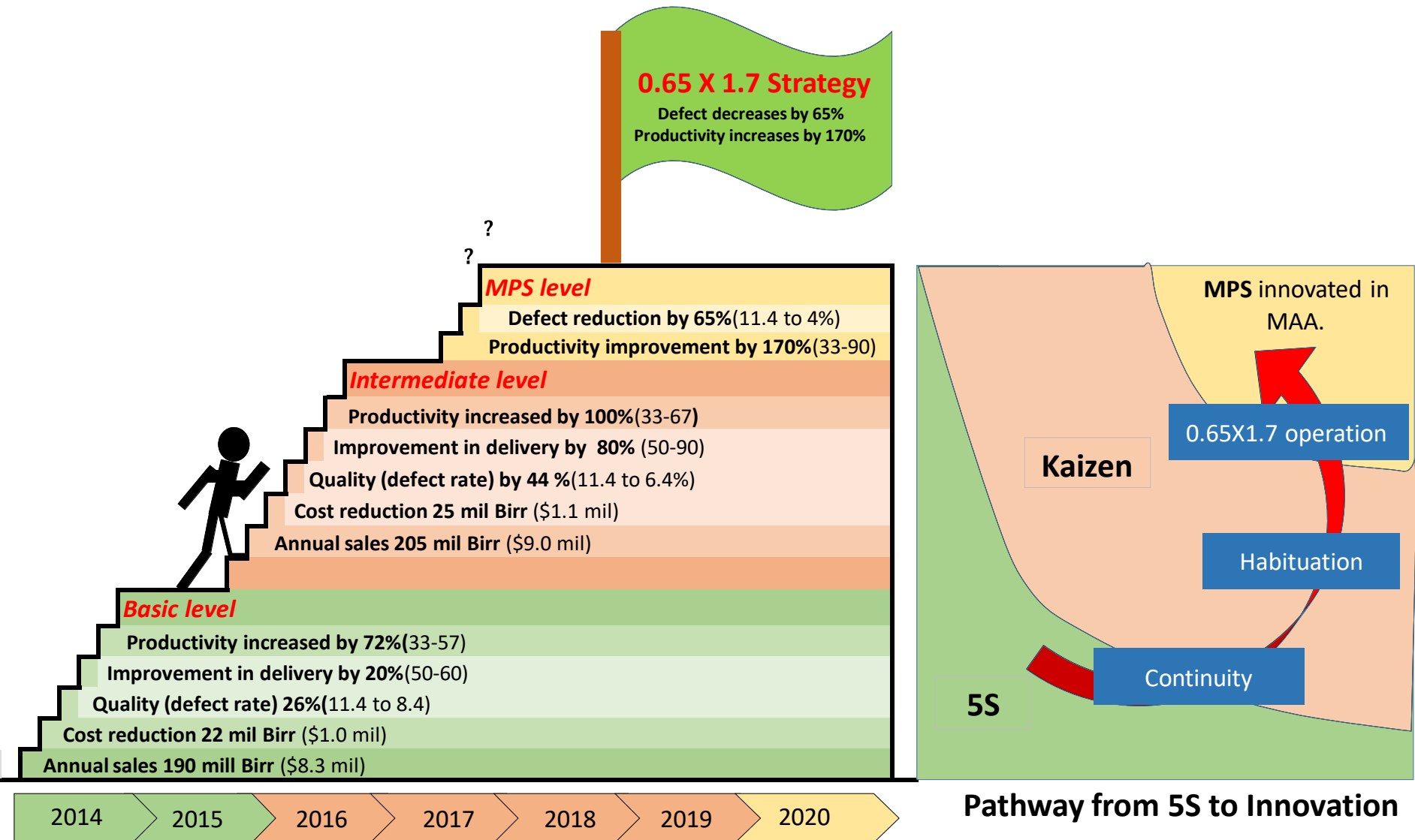
- ✓ Hidden company advantage
- ✓ Difficult to go on imitating for others

Habituation is a strong edge.

Assessment and awarding system?



Future vision in MAA – Pathway from 5S to Innovation



Pathway from 5S to Innovation

Future vision in MAA

- ✓ For us, Kaizen means change. **No Kaizen without change.**
- ✓ The strongest enemy is the feeling of resistance to change.
- ✓ **Continuous Kaizen** shall make **0.65 x 1.7 objective** successful.
- ✓ 0.65 x 1.7 operation leads to **innovation of MPS.**
- ✓ We are eager to work with **Japanese customers.**

Thank you!!
ありがとうございました。