



german
cooperation

DEUTSCHE ZUSAMMENARBEIT



You**Match**

Global Initiative on Innovative
Employment Services for Youth

COP 6: Building effective public-private partnerships for ES

Facilitator: Itumeleng Mphure

Tandem: Lillian Moremi

Focal Point: Lisa Walter

Date: 9 October 2019

Navigation Hints



You Match
Global Initiative on Innovative
Employment Services for Youth

- Recording
- Using of camera / difference camera and screen share
- Using slides during the Meeting
- Presentations
- Managing participants' interventions
- Support for the session: the Tandem and the GIZ focal point

Check in

- What is your vision for this COP?



Welcome

You **Mat**

Global Initiative on Inno
Employment Services fo

Agenda

- Welcome
- Recap of Turin
- Finalization of Action Plan
- Presentation from Palestinian Employment Corner
- Introduction to ASPYEE
- Next Steps
- Closure



You**Match**
Global Initiative on Innovative
Employment Services for Youth

Recap of Turin

- What was your biggest take home from the meeting in Turin?

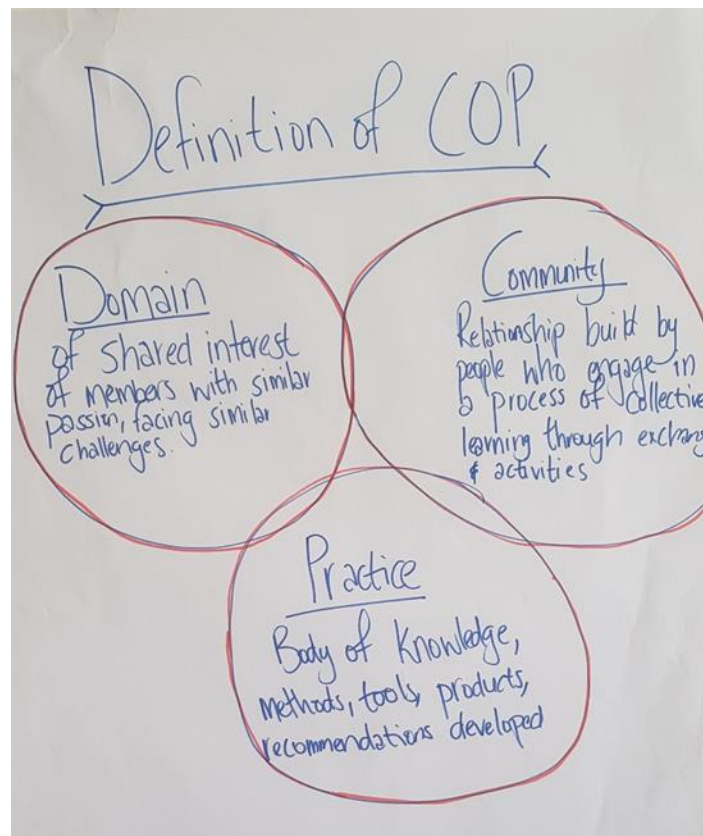




You**Match**

Global Initiative on Innovative
Employment Services for Youth

Recap of Turin



Group discussion: What does the knowledge map say about our group?" (just document once)

- Domination in job placement
 - Policy development
- and a lack in stakeholders
management.

Group discussion: What does the knowledge map say about our group?" (just document once)

- wide range of experience & expertise in
job making & policy development.
- Closing the gap on Re-tooling for job seekers
who continuously do not match available vacancies, through
study tours & seminars.

What are the main challenges/needs in "Building effective Public-Private-Partnerships for Employment Services for Youth"

The role of PPPs in reducing the skills mismatch and improve job matching

- Qualifications development process
 - Graduates lack skills needed by the labour market? How can the private sector reduce this problem?
 - What role can PPPs play in assessing the skills of job searching youth?
 - How can PPPs improve the matching of job seekers and businesses?
 - How can PPPs increase the employability of youth through needed training and coaching?
 - How can PPPs help in aligning expectations of job seekers and employers? Job seekers are for instance often too selective and refuse to work in remote areas
 - How can PPPs support in providing youth with the needed skills for self-employment/entrepreneurship?
 - How can employers perceptions of youth be changed, so that they don't see them as a burden anymore?
- Establish a specific body- VC, heads of institutions
 - Interaction + Input into the design of the curriculum
- Building a strong linkage system between university/TVET & industry
 - Gap: Education between World of Work- in order to analyse the labour market

Design of PPPs

- What is the main purpose and added value of a PPP?
- What are best practices for setting-up PPPs?
- How are PPPs typically structured?
- Where can things go wrong in desining PPPs?
- Is there any part of PPPs that is one size fits all?
- What are key conducive factors for PPPs in the ecosystem? Are there any factors that make PPPs impossible?
- How to identify clear collaboration areas and roles and responsibilities between public and private sector stakeholders in the provision of employment services?
- What are innovative ways/approaches for building PPPs?
- Monitoring and evaluation.

Cooperation between Public and Private Employment Agencies

- How can public and private employment agencies cooperate?
- What are the possible areas of cooperation- between private and public employment agencies
- How can PPPs support the establishment of effective local employment centers?

Government support for PPPs

- How can public institutions design policies and strategies for effective PPPs for employment services?
- How can the government mobilise sustainable initiatives developed by the private sectors?
- Regulations: governance, instructions, policies- control relationship between public and private sector
- Incentives PPPs i.e. tax rebates, mobilise funds, creating infrastructure (e.g. ICT)
 - Creating an enabling environment

Monitoring & Evaluation of PPPs

- How can the success of PPPs be measured?
- What are methods to monitor the effectiveness of PPPs?
- How can private employment agencies be effectively monitored?
- Assumptions & Risks Management
 - Risk Management: Distribution of roles and responsibilities between ministry and chamber of commerce in running ES
- How do we evaluate impact

Sustainability plans for PPPs

- Tool ie method/system used
- Ownership of sustainability plans.

Stakeholder management of PPPs

- Stakeholder Analysis
 - Clarity on roles and responsibilities among stakeholders.

Value Proposition

- Our COP Building Effective PPPs for Employment Services for youth supports service providers involved in delivering employment services who seek to promote youth employment by way of facilitating different platforms for employment services through PPP which contributes to social and economic development.

Action plan for the next 6 months

Intervention Area	Proposed Activity	Expected Result	Responsible Persons	Date/Time Duration	Comments
PPP within Infrastructure or Investment Project	Identifying the actual Project through Peer to Peer exchange	Greater understanding of Priority	Fernando Iqbal	October-2019 Nov	
	Study Tours of Best Practices	Improved capacity for Implementation of PPP's	Siham Fernando	Feb/Mar 2020	October 24 th - 28 th 2019
	Experts Training through webinar	Skills acquired	Natsena Joseph	March-April 2020	
Addressing Skills gap (mismatch) through PPP	Peer to Peer to address ongoing efforts in our countries	Shared experiences	Nazieh Yusri	NOV 2019	
	Training	Building cap- capacities	Nazieh Siham	June 2020 ?	ETPF/ ITCLO

Finalization of Action Plan

YOUMATCH CoP 6											
Effective Public Private Partnerships for Employment Services for Youth											
Intervention Area	Proposed Activity	Expected Result	Evaluating Progress	Reponsible	Timeline						April
					October	November	December	January	February	March	
A1: PPP within infrastructure or investment projects	Identifying actual projects (planned and budgeted) through peer to peer exchange	Greater understanding of priority		Fernando / Iqbal							
	Study tour of best practices	Improved capacity for implementation of PPPs		Siham / Fernando							
	Experts training through webinars	skills acquired		Matsena / Joseph							
	Expert training from ILO online	Capacity building									
A2: Addressing skills gap (mismatch) through PPP	Peer to peer to address ongoing efforts in our countries	Shared experiences		Nazieh / Yusri							
	Study tour- Job centers	Building CoP capacity		Nazieh / Siham							



You**Match**
Global Initiative on Innovative
Employment Services for Youth

Presentation on Employment Corner



State of Palestine



إتحاد الغرف التجارية الصناعية الزراعية الفلسطينية
Federation of Palestinian Chambers of Commerce, Industry & Agriculture



Implemented by

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Employment Corners

Concept

October 2018



State of Palestine



إتحاد الغرف التجارية الصناعية الزراعية الفلسطينية
Federation of Palestinian Chambers of Commerce, Industry & Agriculture



Implemented by

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Introduction: LM Reality

1. High rate of unemployment
2. Lack of technical and personal skills
3. The mismatch between the demands and supplies - gap between education outputs and labour market needs
4. Limited employment services provided at employment offices
5. Working conditions are very difficult in Palestine, which leads to the continuous movement of manpower from one job to another
6. Low participation of women in the labor market
7. Small size and limited labor market (90% of companies are small enterprises) - employing relatives and family members



State of Palestine



إتحاد الغرف التجارية الصناعية الزراعية الفلسطينية
Federation of Palestinian Chambers of Commerce, Industry & Agriculture



Implemented by

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Employment Corner

The Chambers of Commerce represent the employers and are in direct contact with the enterprises in their Governorates. Therefore, a new model of effective, good quality employment services and matching has been established at the Chamber of Commerce, the “Employment Corner”. It is operated jointly between the Chamber of Commerce, MoI and MoEHE, and with the technical support of GIZ-TEP programme.

The Employment Corner is the place that allows job seekers to find the best job offers around, and to get in touch with companies and employers who are looking for candidates.



State of Palestine



إتحاد الغرف التجارية الصناعية الزراعية الفلسطينية
Federation of Palestinian Chambers of Commerce, Industry & Agriculture



Implemented by

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Target Group

1. Companies and employers (including the NGOs registered at the Chamber of Commerce)
2. Job seekers: including graduates of higher education, TVET graduates, drop outs, women, e.g. every person who seeks wage or self-employment

Objectives of Employment Corner

The Employment Corner is mainly mandated to effectively facilitate and advance the matching between the employer's vacancies and jobseekers on local level

the Employment Corner offers
employment services for both job
seekers and employers

assist the employers in their
efforts to choose the potential
candidates for offered
vacancies.

equip the job seekers with the
needed employment services
and skills to compete in the
labour market



State of Palestine



إتحاد الغرف التجارية الصناعية والزراعية الفلسطينية
Federation of Palestinian Chambers of Commerce, Industry & Agriculture



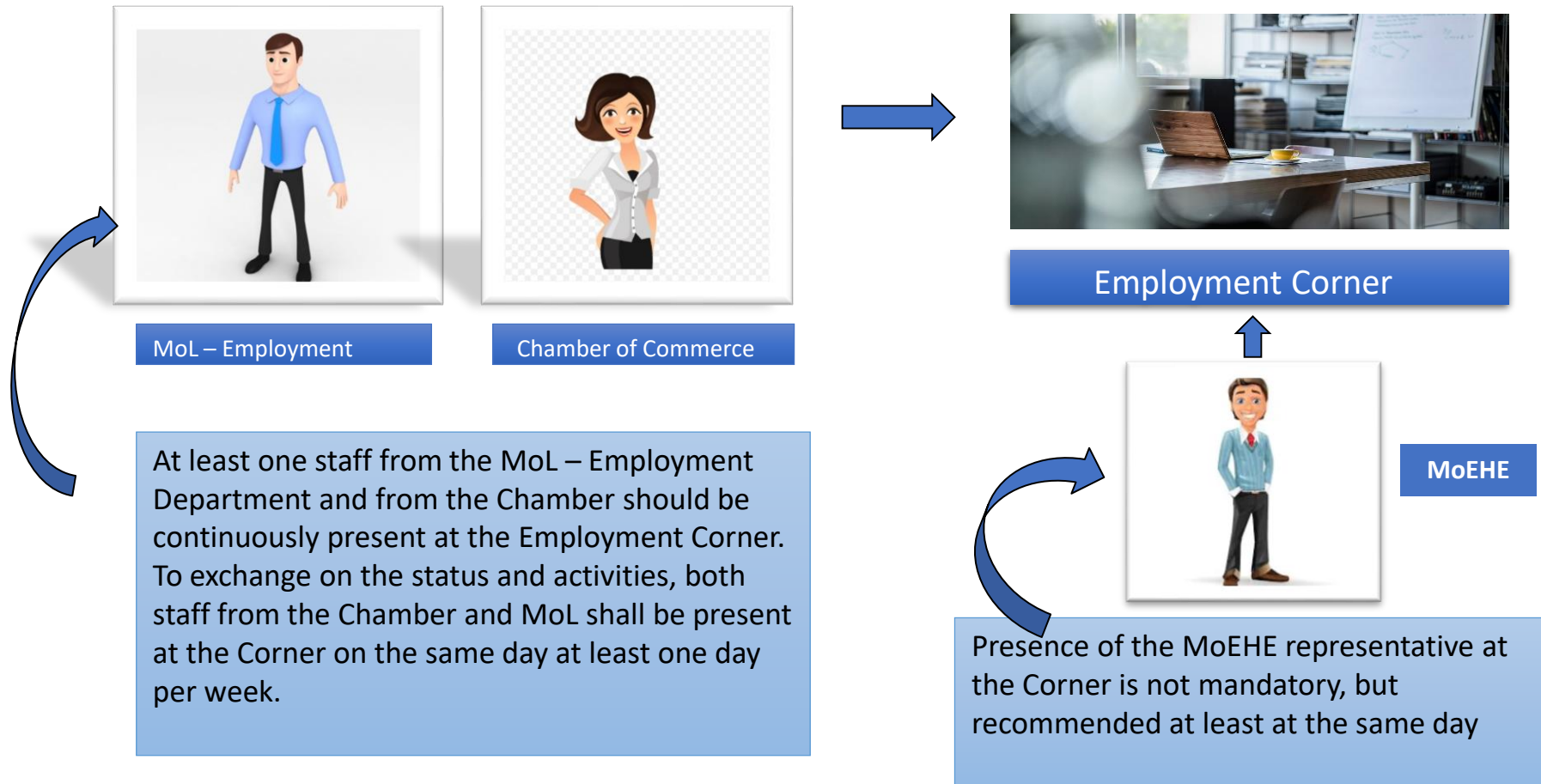
Implemented by

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

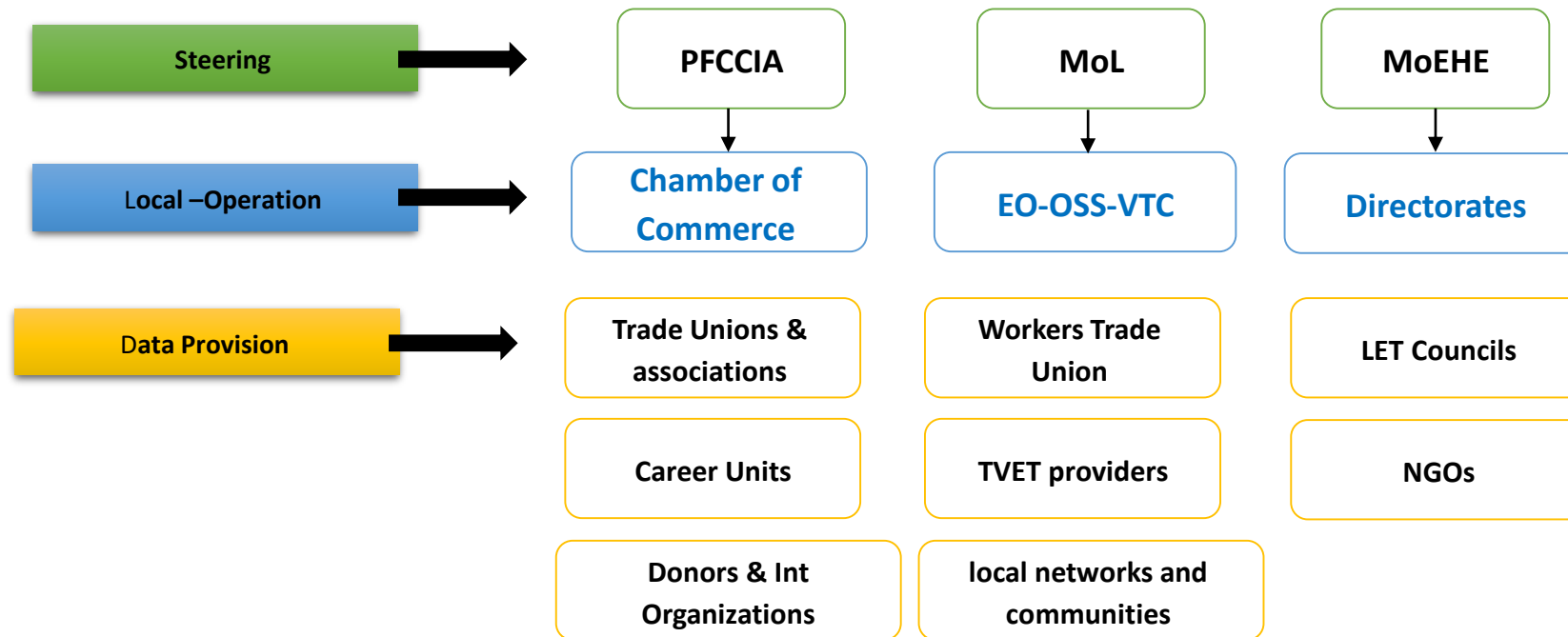
THE Employment Corner aims at achieving:

- Raise awareness among employers about the employment services.
- Raise awareness among job seekers about the employment services, the available opportunities in the labour market and the needs of employers.
- Improve the communication, coordination and mutual cooperation among all stakeholders which focus on training and employment services (LET Councils, Donors, etc.).
- Outreach to job seekers, especially unemployed, underqualified and underemployed.
- Strive to improve employment services and strengthen the relationship with actors of the social and economic environment.

Functionality of the Employment Corner



Stakeholders of Employment Corners





State of Palestine

إتحاد الغرف التجارية الصناعية الزراعية الفلسطينية
Federation of Palestinian Chambers of Commerce, Industry & Agriculture

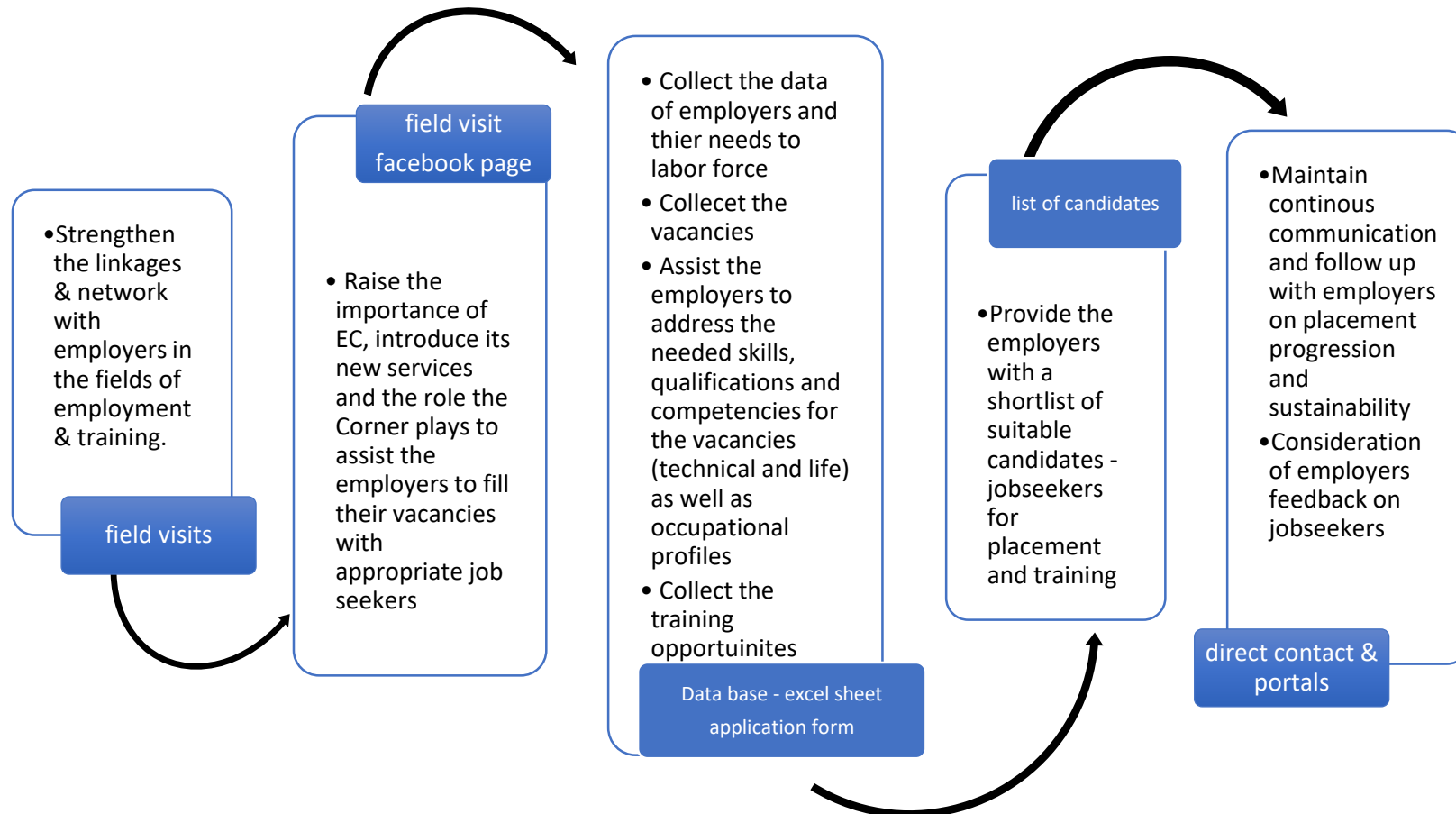


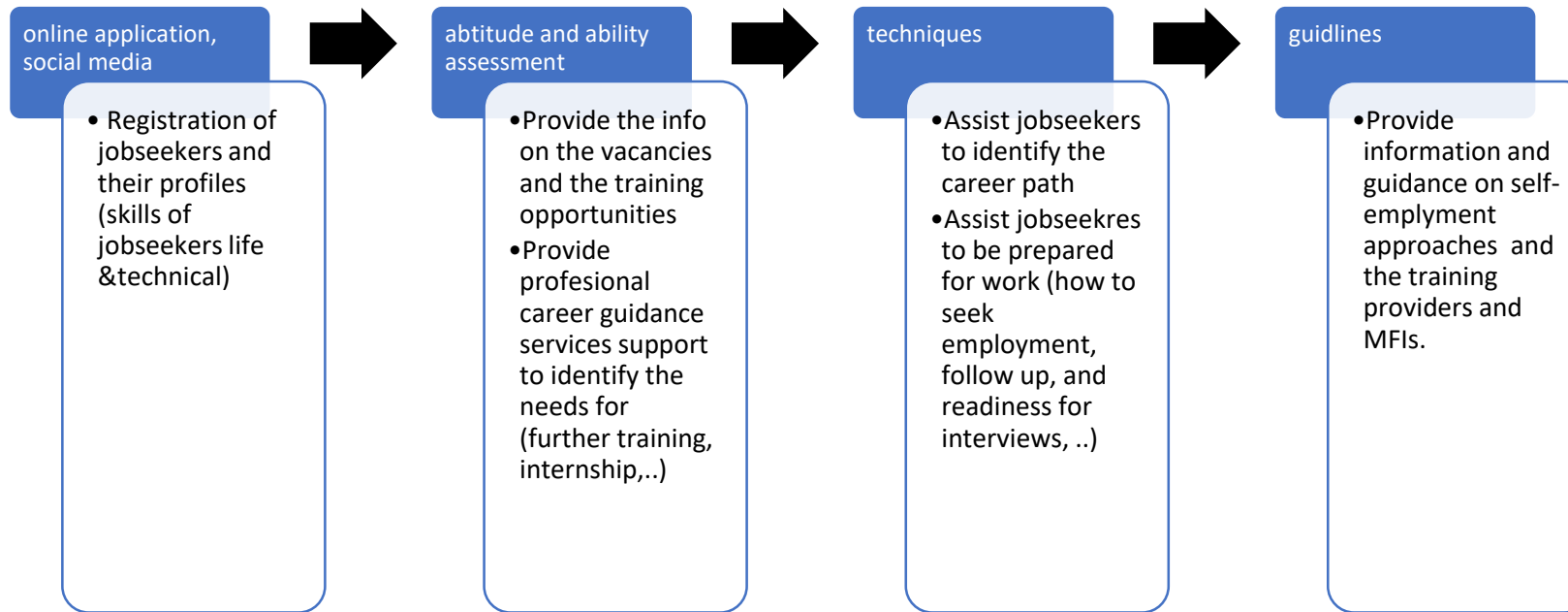
Implemented by

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Working Mechanism of Employment Corner

- ✓ Services to employers (demand)
- ✓ Services to Jobseekers (supply)
- ✓ Services of Employment Corner (matching)







مؤشرات ركن التشغيل

1. عدد الباحثين عن العمل وأصحاب العمل المسجلين في قاعدة بيانات ركن التشغيل
2. عدد الباحثين عن العمل المصنفين والمحصورين في قوائم مختصرة
3. الخدمات المقدمة للباحثين عن عمل (المعلومات والتدريب للمتقدمين واستشارات التوجيه المهني)
4. عدد فرص العمل المعروضة التي تم تجميعها
5. عدد الفرص التدريبية (في الشركات) التي تم جمعها
6. عدد فرص التشغيل التي تم تحقيقها
7. عدد فرص التدريب التي تم تحقيقها
8. عدد الباحثين عن عمل والراغبين بالتشغيل الذاتي والخدمات المقدمة لهم (التوجيه)



State of Palestine



إتحاد الغرف التجارية الصناعية الزراعية الفلسطينية
Federation of Palestinian Chambers of Commerce, Industry & Agriculture



Implemented by

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Employment Corner Benchmarks

1. # of job seekers and employers registered in the database of the Employment Corner
2. # of categorized and short listed job seekers
3. # of service offers and participants (info, short trainings for applicants, CGC)
4. # of vacancies collected
5. # of training opportunities (in-company) collected
6. # of job seekers placed in jobs by the employment corner
7. # of training opportunities implemented for the jobseekers
8. # of job seekers who want to become self-employed approached the Corner and the services offered

Thank You!

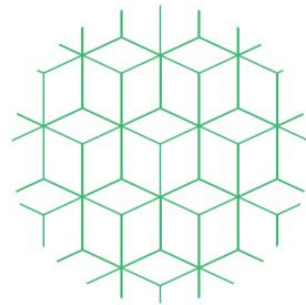


You**Match**
Global Initiative on Innovative
Employment Services for Youth

Introduction to ASPYEE



*YouMatch Communities of Practice on AUDA – NEPAD
ASPYEE Platform And Member Registration*



You**Match**

Global Initiative on Innovative
Employment Services for Youth

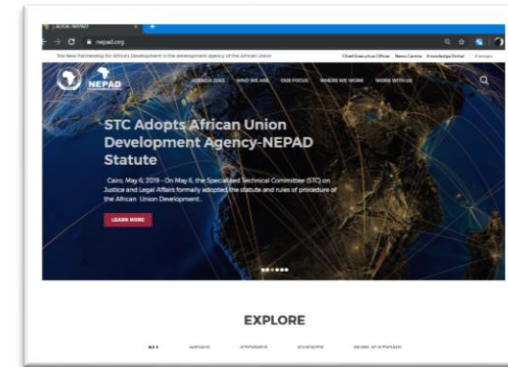
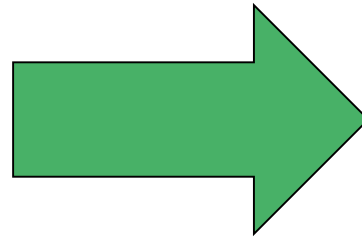
So...What is it?



- The African Skills Portal For Youth Employment and Entrepreneurship
- A continental knowledge sharing platform targeted at TVET, Skills, Employment practitioners and Policy Makers
- Key knowledge platform for the Skills Initiative for Africa programme at AUDA-NEPAD
- YouMatch has a role in fostering knowledge exchange on the platform



How does YouMatch fit in?



on the ASPYEE

- AUDA-NEPAD will host YM CoPs on their Web Platform
- Under the ASPYEE Portal

[no-we-](#)

oment select



Registration

- Sign-up is easy and straightforward
- Similar to creating an online account on other platforms and services

Next Steps

1. Your Facilitator and Focal point will contact you to inform you that you may begin to register.
(2nd week of October/31st October)
2. Familiarize yourself with the portal!
3. Look out for more info in the portal from time to time



Please note that due to the organizational changes in mandate and personnel. AUDA-NEPAD will revamp the user interface of the portal significantly.

It will change in looks, but the functionality will remain the same for our CoPs



Next steps

- QnA
- Recap of finalized action plan
- Agreement on next activity
- Next online meeting



You**Match**
Global Initiative on Innovative
Employment Services for Youth

Check out

- What are you looking forward to the most from the Action Plan?

